

# BACKWOODS HUNTING & FISHING EXPO

## Backwoods Sponsor Opportunities

Exchange Center at Expo Square, Tulsa, Oklahoma

March 28-30, 2025

These opportunities include booth spaces on the Trade Show Floor:

- Exclusive Presenting Sponsorship (Limit 1) \_\_\_\_\_ \$20,000  
Company Name in the Title: Backwoods Hunting and Fishing Expo Presented by \_\_\_\_\_.  
Company Name and Logo on Four Entrance Graphic Walls (5'X11.5') as Presenting Sponsor.  
Company Name or Logo on Large Circular Overhead Hanging Sign in the Center of the Tradeshow Floor.  
Company Name used in all TV Commercials, Radio Ads and Print Media as Presenting Sponsor.  
Company Name used on Exhibitor Badges worn by all exhibitors during the Expo.  
5-Social Media Posts within 60 days of Show Dates (Current # of Followers is 21,000).  
Up to a 20X20 Exhibit Booth Space and 20 Exhibitor Badges
  
- Bass Tank Sponsorship (Limit 1) \_\_\_\_\_ \$5,000  
Company Name and Logo on Graphic Walls (5'X11.5') as Bass Tank Sponsor.  
Company Logo Tagged on Website.  
5-Social Media Posts within 60 days of Show Dates (Current # of Followers is 21,000).  
Up to a 10X30 Exhibit Booth Space and 6 Exhibitor Badges
  
- Seminar Stage Sponsorship (Limit 1) \_\_\_\_\_ \$3,000  
Company Name and/or Logo on 10'X10' Step and Repeat Display on back of Stage.  
Company Logo Tagged on Website.  
5-Social Media Posts within 60 days of Show Dates (Current # of Followers is 21,000).  
Up to a 10X20 Exhibit Booth Space and 4 Exhibitor Badges  
One Seminar Time Slot on Friday, Saturday and Sunday.
  
- Lanyard Sponsorship (Limit 1) \_\_\_\_\_ \$3,000  
Company Name or Logo on all Lanyards worn by Exhibitors during the show (600).  
500 Lanyards to hand out.  
Company Logo Tagged on Website.  
5-Social Media Posts within 60 days of Show Dates (Current # of Followers is 21,000).  
Up to a 10X10 Exhibit Booth Space 4 Exhibitor Badges
  
- Kid Zone Sponsorship (Limit 1) \_\_\_\_\_ \$5,000  
Company Name and Logo on Graphic Walls (5'X11.5') as Kid Zone Sponsor.  
Company Logo Tagged on Website.  
5-Social Media Posts within 30 days of Show Dates (Current # of Followers is 21,000).  
Up to a 10X20 Exhibit Booth Space and 4 Exhibitor Badges

Continued on Other Side

Additional Sponsorships:

- General Sponsorship (20 Available) \_\_\_\_\_ \$500.00  
5-Social Media Posts within 60 days of Show Dates (Current # of Followers is 21,000).  
Company Logo Tagged on Website.

**Logo Guidelines**

Must be Full CMYK Color  
300 dpi or Vector Files  
PDF, EPS, .Tiff Formats Only

**Website Logo Guidelines**

195 Pixel Wide X 75 Pixel High  
72 dpi  
RBG Color  
JPEG or .GIF Formats Only

**Graphic Wall Graphic Guidelines will be emailed to each Sponsor.**

**Company/Organization Name:** \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Phone Number (Office): \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Paying by Check

Paying by Credit Card

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

*Note: 3% Processing Fee will be added to all credit card transactions.*

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_