

# Oklahoma City

# **BACKWOODS**

## HUNTING & FISHING EXPO

### Backwoods Sponsor Opportunities

#### Oklahoma City Expo

**Oklahoma State Fairgrounds, Oklahoma City, February 27-March 1, 2026**

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These opportunities include booth spaces on the Trade Show Floor:

- ☐ Exclusive Presenting Sponsorship (Limit 1) \_\_\_\_\_ \$20,000  
Company Name in the Title: Backwoods Hunting and Fishing Expo Presented by \_\_\_\_\_.  
Company Name and Logo on Two Entrance Graphic Walls (5'X7.5') as Presenting Sponsor.  
Company Name or Logo on Large Circular Overhead Hanging Sign in the Center of the Tradeshow Floor.  
Company Name used in all TV Commercials, Radio Ads and Print Media as Presenting Sponsor.  
Company Name used on Exhibitor Badges worn by all exhibitors during the Expo.  
5-Social Media Posts within 60 days of Show Dates (Current # of Followers is 21,000).  
Up to a 20X20 Exhibit Booth Space and 20 Exhibitor Badges
- ☐ Wall of Fame Sponsorship (Limit 1) \_\_\_\_\_ \$7,000  
Company Name and Logo on Banner above the Wall of Fame display.  
Company Logo Tagged on Website and TV Commercials.  
3-Social Media Posts within 60 days of Show Dates (Current # of Followers is 21,000).  
Up to a 10X30 Exhibit Booth Space and 6 Exhibitor Badges.
- ☐ Bass Tank Premium Sponsorship (Limit 1) \_\_\_\_\_ \$2,000  
Company Name and Logo on Large Portion of the Bass Tank.  
Company Logo Tagged on Website and TV Commercials.  
3-Social Media Posts within 60 days of Show Dates (Current # of Followers is 21,000).  
10X20 Exhibit Booth Space and 4 Exhibitor Badges
- ☐ Seminar Stage Sponsorship (Limit 1) \_\_\_\_\_ \$3,000  
Company Name and/or Logo on 10'X10' Step and Repeat Display on back of Stage.  
Company Logo Tagged on Website and TV Commercials.  
3-Social Media Posts within 60 days of Show Dates (Current # of Followers is 21,000).  
Up to a 10X20 Exhibit Booth Space and 4 Exhibitor Badges  
One Seminar Time Slot on Friday, Saturday and Sunday.
- ☐ Lanyard Sponsorship (Limit 1) \_\_\_\_\_ \$3,000  
Company Name or Logo on all Lanyards worn by Exhibitors during the show (600).  
Company Logo Tagged on Website and TV Commercials.  
3-Social Media Posts within 60 days of Show Dates (Current # of Followers is 21,000).  
Up to a 10X10 Exhibit Booth Space 4 Exhibitor Badges
- ☐ Kid Zone Sponsorship (Limit 1) \_\_\_\_\_ \$2,000  
Company Name and Logo on Graphic Walls (5'X7.5') as Kid Zone Sponsor.  
Company Logo Tagged on Website and TV Commercials.  
3-Social Media Posts within 60 days of Show Dates (Current # of Followers is 21,000).  
Up to a 10X20 Exhibit Booth Space and 4 Exhibitor Badges

Continued Other Side

- ☐ Bass Tank Sponsorship (Limit 12) \_\_\_\_\_ \$600.00  
Company Name and Logo on the Bass Tank  
Company Logo Tagged on Website and TV Commercials  
3-Social Media Posts with Logo within 60 Days of Show Dates
- ☐ General Sponsorship (20 Available) \_\_\_\_\_ \$500.00  
3-Social Media Posts within 60 days of Show Dates (Current # of Followers is 21,000).  
Company Logo Tagged on Website and TV Commercials.
- ☐ Pay for a Game Warden's Meal-Because it's a cool thing to do! (45 Available) \_\_\_\_\_ \$25.00  
Letter provided to the Game Wardens of all those that Sponsored their meals!

**Logo Guidelines**

Must be Full CMYK Color  
300 dpi or Vector Files  
PDF, EPS, .Tiff Formats Only

**Website Logo Guidelines**

195 Pixel Wide X 75 Pixel High  
72 dpi  
RBG Color  
JPEG or .GIF Formats Only

**Graphic Wall Graphic Guidelines will be emailed to each Sponsor.**

**Company/Organization Name:** \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Phone Number (Office): \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

☐ Paying by Check

☐ Paying by Credit Card

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

*Note: 3% Processing Fee will be added to all credit card transactions.*

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_